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Raksana – A national movement against Child Abuse

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50,000 School Children to form biggest ever human flag on November 18



Bengaluru, 7th November 2017: The city is soon to

witness a monumental event wherein thousands of school children will join hands to symbolize their fight against child abuse. The mega awareness movement ‘Raksana’ is organizing an event on November 18, 2017 to stand against any forms of physical and emotional abuse, neglect, child trafficking, discrimination, and child labour. It will be the largest initiative organized for child protection against the abuses faced within the family, community, society and psychologically.

The spotlight of the event will be that for the very first time, more than 50,000+ school children will come together to form the largest Human Flag with a tagline of STOP Child Abuse. School children aged between 12 to 15 years across Bengaluru to sing the National Anthem and be the largest human body percussion ensemble as well.

Organized by VForce Media and marketed by Breathe Entertainment, the event will take place on 18th November, Saturday 2017, at Kittur Rani Chennamma Stadium, Jayanagar Bengaluru. Charity Partners for the event are Faith Foundation who is working towards creating awareness on child abuse and rights by conducting workshops to create further awareness on the issue.

Announcing the movement at the Press Meet, **Mr. Saravana Kumar**, Founder, VForce Media said, “This is an event to symbolize a beginning towards the safe and rightful future of children. No child should be left out as this is a moment of pride. It is a movement to show to people that this is no more an issue that will be ignored. This is only an initiative towards bigger and better change that we hope to bring about over time.”



According to National Commission for Protection of Child Rights (NCPCR), as many as 94,172 cases have been reported in 2016 across the country. Since 2016 over 1,500 minors have been assaulted in the national Capital.

Addressing the Press Meet, **Mrs. Usha Mohan, Organising Committee Chairperson**, said “Child abuse is rampant in our society, it’s important to create safety awareness in the school as well as in the community. It’s my humble request with parents to send their children to represent their schools on 18th November to be part of this safety campaign. Together let’s create a safe environment for our children to cohabit and live in peace.”

Earlier this month, **Honorable Chief Minister of Karnataka Shri Siddaramaiah** also lent his support to the cause by signing a petition to stop child abuse. **Honorable Home Minister of Karnataka Shri Ramalinga Reddy** and popular **Kannada Film Actor Shiva Rajkumar** have also extended their support for the cause.



Supporting this entire movement, **Ms. Ragini Dwivedi, Popular Film Actress of Kannada Cinema** said “Children should only be treated with care and compassion. And through this initiative we hope to bring awareness to an issue that is often neglected.”

Highlighting the purpose of the event, **Mr. Kishore Joseph, Director, Breathe Entertainment** said, “As a society, we must break the cycle of silence and speak up for child rights. The sole objective is to make the society to work in tandem to create a world without child abuse, neglect, and discrimination. Raksana provides an unprecedented opportunity and a quintessential platform for children to voice out for their fundamental rights.”

Also present at the press conference were Mr. Nagaraju , Corporator, Jayanagar, Mr. Ravinder Pal Singh, Technologist & Angel Investor, Dr. Elvis Joeph, Founder, Bangalore School Foundation, Ms.Vani Kumari Gowda, CFO, VForce Media, Mr. Madhu H.S Project Director Raksana and Mr. Pruthvi Banwasi, Secretary Karnataka Council of Pre Schools.

For more Information log onto – <http://www.raksana.org/about.html> or call: 9880475321, 9483537475, 8861716696

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